

What a Difference a Year Has Made

2013 was amazing! I was wheelchair bound for nearly my entire junior year, but able to walk by the end of the school year – the result of months of physical therapy. I was ecstatic and ready for the summer of a lifetime!

I traveled to Cuba with my economics class. This trip showed cancer had lost. I didn't have to rely on doctors and nurses anymore. I snorkeled in the Caribbean and ate more delicious rice and beans than you can imagine.

Later in the summer, my mom accompanied me on an east coast college tour. I took an amazing two-week pre-college course at Brown University which fueled my passion for filmmaking even more.

My college applications are submitted, and all I can think about is graduating high school and reminding myself how far I have come. 2013 was my year to conquer cancer, and that's exactly what I did!

Emily

Fall 2013



The St. Baldrick's Foundation is a volunteer-driven charity committed to funding the most promising research to find cures for childhood cancers and give survivors long and healthy lives.

GET INVOLVED

- Donate
- Volunteer
- Plan an Event
- Shave in Solidarity
- Do What You Want
- Spread the Word

THIS ANNUAL REPORT IS DEDICATED TO ALL WHO HAVE BEEN TOUCHED BY CHILDHOOD CANCERS.

Thank you to our 2013 national sponsors!



2013 ANNUAL REPORT

"It's important to me to support my big sister through her cancer journey because it gives her strength. I love her, we'll fight this together!"
-Max



Emily, one of five St. Baldrick's 2013 Ambassadors, with her younger brother Max, Summer 2012

See back cover: Emily Fall 2013

Charla Blue Photography

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Together, let's Conquer Childhood Cancers

DEAR FRIENDS,

In recent years, hundreds of new organizations have been created to tackle one or more aspects of the childhood cancer crisis. This creates both challenges and opportunities to work together more effectively to reach common goals, such as effective therapies or cures for all children fighting cancer. However, these efforts have helped push childhood cancer research to the status of top national health priority in a recent survey of U.S. citizens.

One might think this rapidly growing awareness, paired with our long declared “War on Cancer” would allow resources to flow freely. Tragically, nothing could be further from the truth.

Research has been called “insidious incrementalism” because advances are made by many scientists, at many institutions, working over many decades, each building upon the discoveries of their predecessors, whilst being supported by a diversity of funders, both private and public. While we aspire for the “home run,” medical accomplishments are usually made in singles. However, there are ways discovery and regulatory timelines may be compressed and the circle of achievement widened to encompass the dozens of diseases that are childhood cancers.

Families of children fighting cancer know their needs are underserved, and recognize no one organization – no matter how celebrated – is “doing it” alone. Parents understand the importance of supporting the best research, wherever it takes place, as no hospital or organization can single-handedly achieve the scale of breakthroughs needed. However, the general public still does not understand this. By focusing on research progress in acute lymphoblastic leukemia as representative of all childhood cancers, the field has created the false impression that every pediatric cancer is on the brink of a cure, and research is properly resourced. Unfortunately, this is not true. Some cancers have not seen progress in 20 or more years, and many have survival rates at or just above zero.

In the world of adult cancers, storied organizations have risen around specific diseases, with marked success, in part due to the large number of patients most represent. Collaboration across diseases is even more critical in childhood cancers as smaller patient populations (who typically aren’t able to vote or make donations), parent exhaustion, and marketing campaigns that work against their interests impede understanding.

The St. Baldrick’s Foundation is working to change these realities – albeit progress is again, incremental. We are a proud member of the Alliance for Childhood Cancer – a partnership of nearly 40 medical professional and patient advocacy organizations which work together to advance legislation and regulatory improvements such as the Creating Hope Act. Just as in research, no one organization can persuade all of government to prioritize pediatric research, or identify ways to make it more efficient, but it’s imperative all in the childhood cancer community work together to do just that.

When we began the St. Baldrick’s Foundation, a looming shortage of pediatric oncologists threatened research. Today, we can attract more talent to the field, but government funding cutbacks prevent newer recruits from staying. The philanthropic community has not been able to keep pace with cuts, let alone advance new research on an impactful scale.

For this reason, the St. Baldrick’s Foundation’s new Hero Funds and Partnerships allow families and other like-minded organizations to pool funds to support the best research, and we’re broadening our involvement opportunities so those passionate about helping our children can easily find or create a way to employ their unique talents and skills.

The St. Baldrick’s Foundation’s goal to fund the most promising research, wherever it takes place, remains our core commitment. Indeed, we are funding at a level second only to the National Cancer Institute – over \$24.5 million in calendar year 2013 alone.

In this report, you’ll read how we’re stretching resources and collaborating to accelerate progress. We invite, no, urge you, to join us in these efforts and to avidly share your ideas for improvement. The welfare of children fighting cancer today and tomorrow depend upon all of us.

IN SERVICE,



Charles M. Chamness, Board of Directors Chairman



Kathleen M. Ruddy, Chief Executive Officer

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Our thanks to Francis Feeney for completing in June 2013, nearly eight years of distinguished service to the Foundation as a member of the board of directors.



Shavee Chuck Chamness with his son Joey, the first St. Baldrick’s Ambassador, in 2006. At the time, Joey was in treatment for osteosarcoma. Today, Joey is a healthy 17-year-old.



Chuck Chamness and his son Joey in Sept. 2012

Thank You 2013 Ambassadors

As the faces and voices of the Foundation, St. Baldrick’s 2013 Ambassadors, along with their families, shared their victories and challenges in lives touched by childhood cancer.

Their service, dedication and strength inspire us all.



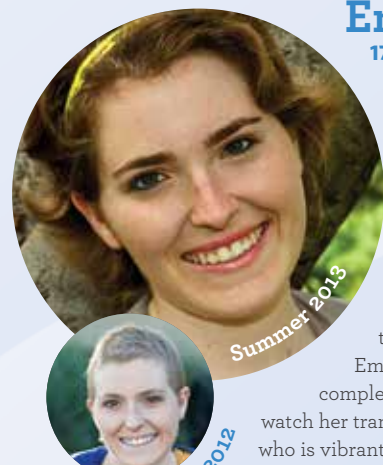
Luke

8, Michigan
Embryonal rhabdomyosarcoma, cancer free

“This year has been a great chance to raise awareness for childhood cancer and to make something positive out of an experience that was so hard. Prior to this, most of our experience was with people who were directly impacted by childhood cancer, so it made sense that they were involved. This year we met so many amazing volunteers who don’t have a personal connection to childhood cancer. They saw a need, knew it was important to do something and they did! That is humbling and inspiring,” said Luke’s parents, Sean and Monica. Luke remains cancer free. He has scans, chest x-rays and blood draws every six months. In 2015, Luke’s care will be transitioned to the long-term survivor clinic, a milestone he is anxious to hit.

To researchers, Luke says:

“Thank you for working so hard to help kids like me. I hope you find a way to make treatment shorter!”



Emily

17, California
Osteosarcoma, in remission

“Emily enjoyed her year as an Ambassador. She understood, appreciated and was so proud of the honor bestowed upon her by the St. Baldrick’s Foundation,” said Emily’s parents, David and June. “She took very seriously the responsibility of being a face and a voice for the other children who are too sick, too young or who have not survived.

Emily became an Ambassador just as she was completing treatment. As parents, we were able to watch her transition from a very, very sick child to one who is vibrant, full of life and willing and able to give back to her new community.” Emily visits two hospitals every three months and goes through the poking, prodding, and scanning without complaint. She is a senior in high school and has submitted her college applications. Her family is looking forward to the next four exciting years of life that she has fought so hard to live.

To researchers, Emily says:

“Thank you for your work and dedication and know that we appreciate everything that you do.”



Matthias

5, Indiana
Bilateral retinoblastoma, cancer free

“As a family, telling our story has been an opportunity to turn a painful chapter of our lives into a purposeful one,” said Matthias’s mom, Katie. “From meeting wonderful people, to attending numerous St. Baldrick’s events, this year has been emotional, educational and exhilarating. A highlight was teaching Matthias to run so we could participate in the Spartan Race, an intense obstacle course event. We were proud to introduce

St. Baldrick’s to this community. Cancer took Matthias’s sight, but didn’t dampen his determination to finish.” Matthias remains cancer free and will continue his follow-up care with annual visits to the survivor clinic. Due to a genetic mutation which caused his cancer, as well as his chemotherapy treatments as a baby, he remains at risk for many different types of cancer. Katie said, “We keep that in mind, but we live our lives fully until we are given a reason to worry.”

To other kids with cancer, Matthias says:

“Don’t worry. I will shave my head to help you get better.”

Avery

10, Nevada
Brain tumor, stable

“We have so many wonderful memories from Avery’s year as an Ambassador. We met amazing people and heard heartbreaking and remarkable stories,” said Avery’s mom, Stephanie. “St. Baldrick’s helped us participate in media interviews, head-shaving events and fun times. These experiences gave us things to look forward to when Avery had chemo delays, blood transfusions and naso-gastric tubes. Thank you for allowing us to help other families like ours while highlighting the importance of childhood cancer research.” Avery finished chemotherapy in May, and her cancer remains stable. She visits the clinic monthly for blood work and has an MRI every three months. As a result of her treatment, Avery hasn’t grown in two years so she is now focusing her energy on eating well and gaining weight.

To other kids with cancer, Avery says:

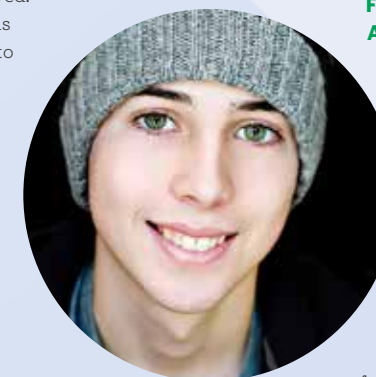
“You are not alone.”



Jordan

Forever 17, Maryland
Alveolar rhabdomyosarcoma
Nov. 14, 1991 – Nov. 9, 2009

“It was heartwarming to have Jordan’s magnificent journey recognized throughout the world as a St. Baldrick’s Ambassador. His glorious life continues to serve as a beacon of hope and inspiration for so many families facing their own forms of struggle and adversity. Indeed, Jordan’s tremendous spirit has transcended the ethereal plane to touch and enlighten those who seek comfort within the tumultuous world around them. We could not have been more proud to see his life honored as one of the 2013 Ambassadors.” - John, Jordan’s dad



How big is the problem?



Worldwide, a child is diagnosed every 3 minutes.



More children are lost to cancer in the U.S. than any other disease - in fact, more than many other childhood diseases combined.



About 60% of all funding for drug development in adult cancers comes from pharmaceutical companies. For kids? Almost none.



Before they turn 20, about 1 in 300 boys and 1 in 333 girls will have cancer.



In the 1950s, almost all children diagnosed with cancer died. Because of research, today about 85% of kids with the most common type of cancer will live. But for some other types, there is still little hope for a cure.

What is cancer?

A normal cell is well-behaved. It makes new cells when it's supposed to, and it stops when it should. But a cancer cell is out of control. It grows too fast, and it won't die.

Cancer cells can clump together to form a tumor, which can damage the part of the body it starts in or other organs it spreads to, sometimes ending a life.

Childhood Cancers

The cancers that strike adults are all too familiar - cancers of the lung, breast, prostate, colon and more. Most people do not know childhood cancers by name - neuroblastoma, Wilms tumor, rhabdomyosarcoma and more. To many families, raising awareness of the disease their child fought is important.

Even more urgent, however, is finding cures. While researchers work together to do just that, St. Baldrick's supporters band together to raise funds to fight all childhood cancers - from the most common to those striking only a few children each year.

Solid tumors

Central nervous system (CNS) tumors - Cancers of the brain and brain stem, these are the most common solid tumors of childhood. There are many types, some extremely difficult to cure.

Ewing sarcoma - A less common form of bone tumor, affecting mostly children ages 5 and older. There are subtypes of Ewing sarcoma, including PNET, often found in the brain.

Germ cell tumors - Cancers that form in the cells that are to become part of the reproductive system. There are several subtypes.

Hepatoblastoma - The most common type of cancer of the liver, striking infants and very young children.

Neuroblastoma - A cancer of the sympathetic nervous system, a message network between the brain and other parts of the body. With an average age of diagnosis of 2, it is rare in children over 10.

Osteosarcoma - The most common bone tumor, usually diagnosed in adolescents and young adults, in the large arm or leg bones.

Retinoblastoma - Cancer of cells responsible for vision. About 40% of patients have the genetic form of the disease, with cancer in both eyes.

Rhabdomyosarcoma - The most common of many soft tissue sarcomas that can be found anywhere in the body. "Rhabdo" arises in the muscle cells.

Wilms tumor - The most common form of kidney tumor in children.

Other rare childhood cancers - "Rare" is misleading, as these account for about 30% of all cancers diagnosed in children and adolescents.

How are childhood cancers different?



Childhood cancers are not related to lifestyle factors, and little can be done to prevent them.



Many adult cancers can be diagnosed early. In 80% of kids, cancer has already spread to other areas of the body by the time it is diagnosed.



Some cancers almost never strike after the age of 5; others occur most often in teenagers. Even when kids get cancers that adults get - like lymphoma - they must be treated differently. Children are not simply smaller adults!

Cancers of the blood and lymph system

Acute lymphoblastic leukemia (ALL) - The most commonly diagnosed childhood cancer. Too many stem cells turn into lymphoblasts instead of maturing into the infection-fighting cells they should.

Myeloid leukemias (AML and others) - More rare in children, these are also more difficult to cure. The bone marrow produces abnormal blood cells that flood the blood stream and can invade vital organs.

Hodgkin lymphoma (or Hodgkin disease) - A rare type of cancer beginning in the lymphocytes, part of the immune system. It affects more teens than younger children.

Non-Hodgkin lymphoma - A more common type of lymphoma, this is a cancer of the cells of the immune system (T and B lymphocytes, natural killer cells). There are four major and many smaller subtypes.

From teens to college kids

Cancer is the leading cause of death by disease in adolescents and young adults (AYAs) in the U.S., and survival rates for this group have not improved in almost 30 years.

Studies show that when AYAs are treated on pediatric cancer protocols, their survival rate is 30% higher, but many are still treated by adult oncologists.

To change this, St. Baldrick's and Stand Up To Cancer launched a print, radio and broadcast PSA entitled "In Play," featuring actor Samuel L. Jackson and St. Baldrick's Ambassador Julia Hernandez.

A CURE IS NOT ENOUGH

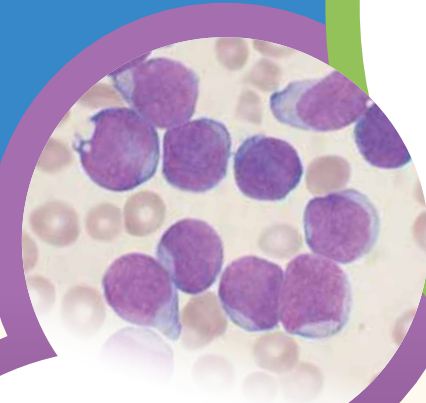
Research not only must find cures, it must also find ways to:

Make treatments less dangerous for young patients. During treatment, kids face all kinds of side effects, some very uncomfortable, others life-threatening.

Give survivors a better long-term quality of life. A recent study shows that by the time they're 45, more than 95% of survivors will have a chronic health problem and 80% will have severe or life-threatening conditions.

St. Baldrick's Ambassador Matthias, 5, was diagnosed with retinoblastoma in both eyes at 3 1/2 months old. His eyes were removed before his first birthday. Today, he is cancer free.

Jen Sherrick Photography



Working Together

Just as it takes many volunteers to make a great St. Baldrick's event, it takes many researchers working together to find cures.

In fact, pediatric oncologists were the pioneers of collaborative research, with experts from many institutions working together to find cures since 1955. Today, more in the adult cancer world are also working in cooperative research groups.



"This grant is the single most important thing to happen to our consortium. The funding will allow us to do the largest prospective late effects trial in pediatric oncology."

Christine Duncan, M.D.,
Dana-Farber Cancer Institute
Pediatric Blood and Marrow Transplant
Late Effects Consortium

Consortium Research Grants

Groups of researchers from multiple institutions often band together to work on research projects with great promise for kids fighting cancer. Due to the size of these grants and the number of years involved, St. Baldrick's is one of the few funding sources for these consortia, which offer such hope for progress through collaboration.

Children's Oncology Group

The Children's Oncology Group (COG) is the world's largest organization devoted exclusively to childhood and adolescent cancer research. Its members include experts at more than 200 leading children's hospitals, universities and cancer centers across North America, Australia, New Zealand and Europe.

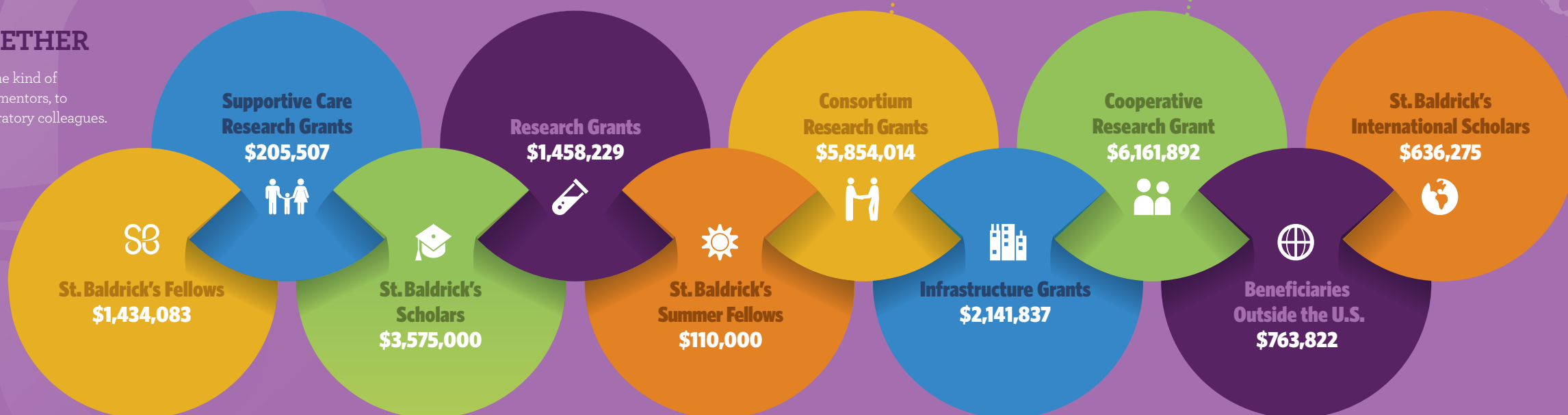


More than **90%** of the children and adolescents diagnosed with cancer each year in the United States are cared for at COG member institutions. Nearly 100 active COG clinical trials are in progress, involving new and emerging treatments, supportive care and survivorship. St. Baldrick's is the largest private funder of the COG, with monies distributed to every member institution.

ALL COMING TOGETHER

Every St. Baldrick's grant involves some kind of collaboration - from fellows and their mentors, to established researchers and their laboratory colleagues.

TOTAL SUM OF GRANTS:
\$22,340,659



NEW! INTERNATIONAL SCHOLARS

This year two grants were funded in this exciting new grant category designed to train researchers from low- and middle-income countries to become childhood cancer researchers, with a specific plan to return to their home countries to continue that work.

"This grant will enable me to improve chances of a cure for tens of thousands of children in the least privileged countries of the world. It will support my transition back to Africa and my participation not just in research but in child care. Even more critically, it will allow me help train others in the field."

Joseph Lubega, M.D.
Baylor College of Medicine
2013 International Scholar
Uganda

All grants reflected in this infographic refer to fiscal year July 1, 2012 - June 30, 2013.

Stand Up to Cancer - St. Baldrick's Pediatric Cancer Dream Team

Together, in 2012 Stand Up To Cancer and the St. Baldrick's Foundation committed to fund the first-ever pediatric cancer "Dream Team." After a rigorous review process, the team was announced on April 7, 2013 and began its 4-year research project on July 1.

Its goal: to establish genomics-based immunotherapy as the second revolution in childhood cancer.

This unique grant involves collaboration of not only the researchers, but also those funding it.

The Dream Team members are participating from:

- Children's Hospital of Philadelphia, Pa.
- National Cancer Institute, Bethesda, Md.
- Texas Children's Hospital / Baylor Medical School, Houston, Texas
- Seattle Children's Hospital, Seattle, Wash.
- University of British Columbia, Vancouver, Canada
- Hospital for Sick Children (Sick Kids), Toronto, Canada
- University of Wisconsin, Madison, Wis.

Not only are the researchers coming together as a team, they are also bringing together two scientific areas that have, until now, been evolving on parallel tracks: genomics (the study of genes and their functions) and immunotherapeutics (using the body's own immune system to attack cancer). This research aims to help children fighting many of the most difficult to cure cancers: high-risk neuroblastoma, sarcomas (which include osteosarcoma, Ewing sarcoma, and rhabdomyosarcoma), brain tumors, acute myeloid leukemia, and refractory (resistant to treatment) acute lymphoblastic leukemia.



The Stand Up To Cancer - St. Baldrick's Pediatric Cancer Dream Team

NEW!

Hero Funds

Hero Funds offer an efficient way to raise funds for childhood cancer research in honor or memory of someone special. With access to the exceptional fundraising tools and the professional grant-making process of the St. Baldrick's Foundation, there is no need to set up a new foundation.

Our thanks to the first Hero Funds

David's Warriors Fund was created in memory of David Heard. This Fund honors the spirit in which David lived, embracing life until the very end.

The Henry Cermak Memorial Fund for Brain and Spinal Research is dedicated to Henry's wish that "no one gets left out."

Megan's Warriors for Hope Fund was created in memory of Megan Dunn. The Fund will support and expand her Uncle Robbie's ongoing work with St. Baldrick's to conquer childhood cancers.

Just Do It...and be done with it Fund was created in honor of Sara Martorano. Because people cared to fund research, Sara is alive to share her contagious smile and compassionate heart. Gratefulness was the motivation behind this Fund.

Alan Sanders Memorial Fund for Sarcoma Research honors Alan's indomitable spirit. The Fund enables his family to continue his fight and support critical sarcoma research.

Daniel the Brave Fund was created in memory of Daniel Gomez. This Fund was created to honor Daniel's bravery and provide hope to those still in the fight. Stay brave!

Heroes for Hannah Fund was created to honor Hannah Meeson and her fight against brain cancer. This Fund was set up because "kids like Hannah are worth fighting for."

To learn about starting a Hero Fund, contact **Kelly Forebaugh, Hero Funds manager:**
Funds@StBaldricks.org

Hannah, 6, with her parents, Nigel and Gaylene who created "Heroes for Hannah."

NEW!

Partnerships

Working together to fund the best research will speed the day when every child may be cured! Two foundations have partnered with St. Baldrick's to fund grants, tapping our scientific experts and peer review process.

Ty Louis Campbell Foundation

The Ty Louis Campbell Foundation was created in memory of Ty, who lost his two-year battle with brain cancer just days after his fifth birthday. The Foundation has committed \$25,000 for a grant in the spring of 2014.
thetlcfoundation.org

McKenna Claire Foundation

Kristine and Dave Wetzel established the McKenna Claire Foundation in memory of their youngest daughter, McKenna, who died of a brain tumor two weeks before her eighth birthday. The Foundation provided \$50,000 for a grant to the Johns Hopkins Kimmel Center Division of Pediatric Oncology.
mckennaclairefoundation.org

Increased Impact

If your organization is interested in partnering with the St. Baldrick's Foundation, please reach out to Susan Heard, director of partnerships,
Partnerships@StBaldricks.org

All funds reflected on these pages are listed in U.S. dollars.



Ty with his mother, Cindy

McKenna



Do What You Want

Don't want to shave your head? You can now Do What You Want to raise funds for childhood cancer research.

Register your fundraising activity on the St. Baldrick's website, and get busy! Ask for donations instead of birthday gifts, have a pizza eating contest, participate in a run or endurance activity... The fundraising possibilities are virtually endless!

Head-Shaving Events

IN 2013

76,788 Participants
6,949 Teams
1,381 Events
20 Campaigns*

*Multiple events spread across a region or country – or even around the world – all under a single fundraising umbrella

Your Collaborative Efforts

Thousands of men, women and children came together around the world to bring St. Baldrick's signature head-shaving events to life, shaving in solidarity with children fighting cancer. Events were held in pubs, restaurants, schools, churches, parks, malls, firehouses, on military bases and many other places.

McMULLAN'S IRISH PUB
PURVEYORS OF THE PERFECT PINT

Volunteer Collaboration
One Example in 2013

The seventh annual McMullan's Irish Pub event in Las Vegas, Nev. is one example of St. Baldrick's collaborative spirit. Dedicated volunteers of all kinds worked toward a common goal: raising money to fund childhood cancer research.

Above picture: Former Cirque du Soleil performer Erica Linz shows her support in a Lucky Charms adorned costume.



WHAT MADE THIS EVENT WORK



78 volunteers
+ 40 barbers
+ 352 shavees
+ countless donors

\$351,988

LUCKY 13

And by working together, Las Vegas area volunteers – with over **1,000** volunteers and participants at **13 EVENTS** – raised over **\$540,000** in 2013 to support childhood cancer research.



INTERNATIONAL

VOLUNTEER

COLLABORATION
\$3

Two Boy Scout troops, **8,260 miles** apart, collaborate to raise more than **\$15,000!**

In Hong Kong, Boy Scouts of America Troop 1, led by long-time Volunteer Event Organizer (VEO) and troop leader Richard Kligler, sent a special video message to Richmond, Va.'s Troop 1891, led by VEO and troop leader, Jeff Saxman. The message: "Be Brave, Be Bald, You Rock!"

These two leaders and their 25 boy scouts are making a difference for children with cancer.



IN 2013
82
DWW FUNDRAISERS
\$85,169
RAISED

- Strike a pose and have an awesome photo shoot with all of your friends and family.
- Casual to Conquer is always a hit! Fridays: Bare your toes. Denim Days: Wear your favorite blue jeans. And more...
- Participate in a color run.
- Host a pizza eating contest.
- Throw a costume party.

TOP FUNDRAISERS OF 2013

Top Teams	Top Participants	Top Events	Top Campaigns
Markit 24 Hour Global Shave Global Team \$347,232	Gaylene Meeson Heroes for Hannah, Cayman Islands \$233,903	Helen Fitzgerald's Irish Grill and Pub St. Louis, Mo., U.S. \$543,550	Fox Chicago's St. Baldrick's Schools Challenge 90 events, 5,153 shavees \$1,707,169
NetApp Global Team New York, N.Y., U.S. \$289,869	Michael Melchiorre Student, Chicago, Ill., U.S. \$200,522	Kitty Hoynes Irish Pub & Restaurant Syracuse, N.Y., U.S. \$378,735	NetApp 23 events, 658 shavees \$1,383,325
PartnerRe Greenwich, Conn., U.S. \$227,643	Vito Giuliani ADP, Roselind, N.J., U.S. \$95,270	Fado Irish Pub Denver, Colo., U.S. \$378,333	Fadó Irish Pubs 9 events, 915 shavees \$881,110
AVM Traders Boynton Beach, Fla., U.S. \$164,597	Vanessa O'Flynn Third PointRe, Bermuda \$82,266	McMullan's Irish Pub Las Vegas, Nev., U.S. \$351,988	Keaton Raphael Memorial 10 events, 1,033 shavees \$594,552
General Re Stamford, Conn., U.S. \$164,151	Jay Cahill Renaissance Re, Bermuda \$75,127	Bermuda Athletic Association Bermuda \$332,979	Napper Tandy's Irish Pubs 5 events, 909 shavees \$559,545
Joey's Team - Bald is Beautiful Indianapolis, Ind., U.S. \$146,926	Bill Hogan NetApp, Rockville Centre, N.Y., U.S. \$73,159	Village of Romeo Romeo, Mich., U.S. \$321,921	Basin Electric Brave the Shave 10 events, 281 shavees \$333,809
Westhaven Warriors Rocky River, Ohio, U.S. \$127,078	Porter Dowling West Hartford, Conn., U.S. \$66,643	Sláinte Irish Pub Boynton Beach, Fla., U.S. \$306,087	46 Mommas Shave for the Brave 2013 11 events, 163 shavees \$285,694
Towers Watson Global Team Philadelphia, Pa., U.S. \$118,422	Stephen Woodward PartnerRe, Switzerland \$61,171	Bill & Joey's 7th Excellent Shaving Adventure New York, N.Y., U.S. \$304,230	Northern Nevada Children's Cancer Foundation 2 events, 461 shavees \$258,757
Team Hudson Insurance New York, N.Y., U.S. \$118,068	Stacey Pimentel Ariel Re, Bermuda \$58,104	Napper Tandy's Irish Pub Raleigh, N.C., U.S. \$300,472	Team Brent 3 events, 371 shavees \$227,068
Allied World Global Team New York, N.Y., U.S. \$108,800	Adam Rosowicz Chatham, N.J., U.S. \$55,074	The Avenue Viera Viera, Fla., U.S. \$266,641	Chicago Police Department 3 events, 314 shavees \$98,076



HOW MUCH IS A VOLUNTEER'S TIME WORTH?

185 HOURS

\$22.14 HOUR



While the individual number varies greatly, the average event volunteer spends 185 hours on his or her St. Baldrick's head-shaving event.

According to Independent Sector*, the estimated average hour of volunteer time is valued at \$22.14.

When combined with shavee hours, St. Baldrick's volunteers donated more than \$22 million dollars worth of their precious time in 2013!**

* Read the full report at independentsector.org/volunteer_time
** Disclaimer: Estimates are based on the number of volunteers registered per event on the St. Baldrick's website. All funds reflected on this page are listed in U.S. dollars and reflect volunteer efforts for the 2013 calendar year.

Advocacy

Advocating on behalf of children with cancer and survivors for increased federal funding of childhood cancer research and improved therapies for the treatment of childhood cancers.

Speak Up for Kids' Cancer

- 2,900+ survivors, families and volunteers involved in grassroots advocacy
- Sending more than 7,800 messages to Congress in 2013

Partnerships

- Alliance for Childhood Cancer
- 28 patient advocacy and professional organizations collaborating on national childhood cancer advocacy issues
- Sponsor of Childhood Cancer Action Day

One Voice Against Cancer

- 40 cancer organizations advocating for federally funded cancer programs at the National Cancer Institute and other government agencies

Working with

- U.S. Congress
- Congressional Childhood Cancer Caucus
- National Institutes of Health/National Cancer Institute
- U.S. Food and Drug Administration

Issues

- Increasing federal funding of childhood cancer research
- Ending sequester cuts at the National Institutes of Health/National Cancer Institute
- Preventing childhood cancer drug shortages
- Encouraging membership in the Congressional Childhood Cancer Caucus
- Preserving the charitable deduction



TAKING ACTION

Get involved:

Visit StBaldricks.org/advocacy

About the Financials

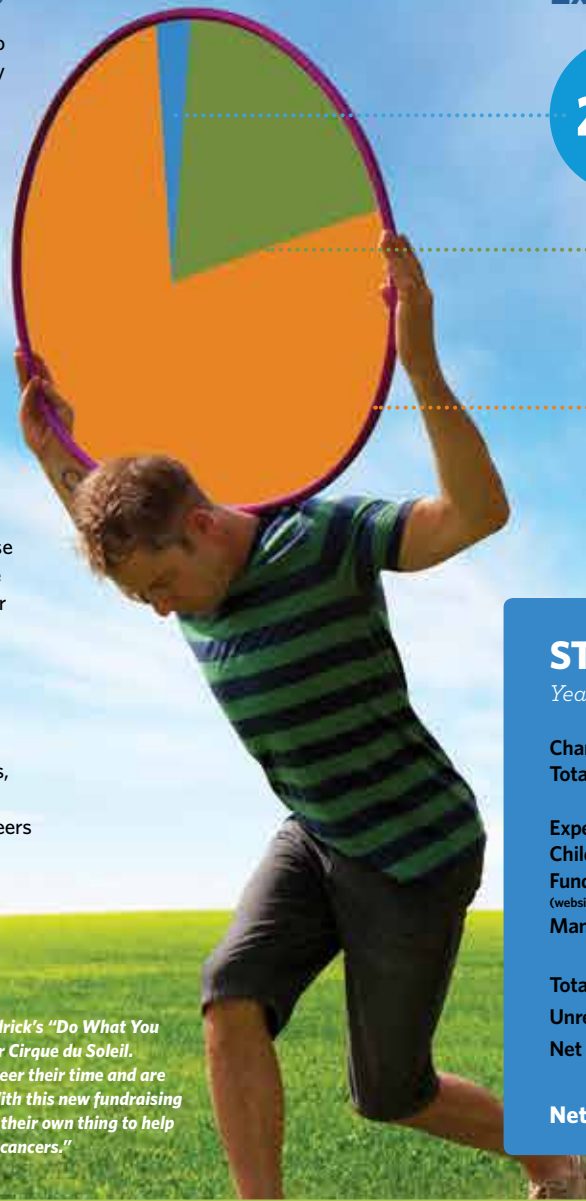
The Foundation remains committed to complete transparency, accountability and efficiency, adhering to the Donor Bill of Rights and accepted standards for top-rated charities.

While expense ratios are only one measure of a nonprofit's performance, St. Baldrick's Foundation is committed to being both efficient and effective. Charity rating agencies recommend that fundraising costs per dollar raised be kept under 35%, and special events often cost as much as 50%. Our costs this fiscal year were very healthy at just under 18% for fundraising and under 3% for administration. We will continue to use each donor dollar wisely and with one goal in mind: achieving our mission for kids fighting cancer.

Source of Funds

St. Baldrick's volunteer event organizers, shaveesSM, barbers, sponsors, donors, staff, board members and other volunteers generate 100% of revenues.

Jason Hardabura, star of St. Baldrick's "Do What You Want" video and a performer for Cirque du Soleil. Fellow Cirque performers volunteer their time and are regular shavees. Jason says, "With this new fundraising program... everyone can now do their own thing to help St. Baldrick's conquer childhood cancers."



Expense Ratios

2.8% MANAGEMENT AND GENERAL

17.7% FUNDRAISING

79.5% CHILDHOOD CANCER RESEARCH

STATEMENT OF ACTIVITIES

Year ended June 30, 2013

Changes in unrestricted net assets:	
Total unrestricted revenues and gains	34,081,644
Expenses for program and support services:	
Childhood cancer research	25,233,105
Fundraising (website, t-shirts, posters, donation processing fees, etc.)	5,523,621
Management and general	972,195
Total program and support services	31,728,921
Unrestricted net assets	2,352,723
Net assets, beginning of year	10,737,757
Net assets, end of year	\$13,090,480

Fiscal Year

JULY 1, 2012–JUNE 30, 2013



An independent audit of St. Baldrick's Foundation has been performed by RBZ, LLP. A copy of the full financials is available at StBaldricks.org/financials. We will also gladly send a copy by mail upon request. Please contact Lori Enteline at 888.899.BALD. All funds reflected on this page are listed in U.S. dollars.

Welcome 2014 Ambassadors

St. Baldrick's Foundation Ambassadors represent the more than 175,000 kids diagnosed with cancer each year worldwide. Highlighting different ages, disease types, treatment statuses and geographic areas, Ambassadors are a reminder that childhood cancers don't discriminate and that one in five children diagnosed in the U.S. will not survive.

Lauren

16, Florida
Neuroblastoma, no evidence of disease

Lauren is a 16-year-old honor student who loves to shop, dance and play the viola. She has always had a passion for travel and for giving back to her community, but those experiences were put on hold when she was diagnosed with stage IV neuroblastoma in June 2012, a cancer usually diagnosed only in very young children.

While most girls her age were concerned with boys, hair and the latest fashion, Lauren's cancer diagnosis made her realize what really matters. "Life has become more precious," Lauren says. "I appreciate my family more and value our time together."

Lauren plans to study biology in college and go on to medical school to become a pediatric oncologist, where she will devote her career both to the treatment of kids with cancer and to research to find cures.

Grace

12, Rhode Island
Brain tumor, cancer free

Grace came into this world 14 weeks early, weighing only two pounds. After months of medical care, her parents hoped their hospital days were over.

Then, when she was 5, Grace was diagnosed with medulloblastoma. She had surgery to remove the brain tumor, followed by high-intensity radiation and nine months of chemotherapy.

Grace is now 12 and cancer free. Her iconic red hair has grown back, but she still deals with the long-term effects of treatment, including hearing loss, cataracts and growth issues.

Cancer didn't damage Grace's spirit. She's a bright, creative student who has overcome many obstacles on her way to a promising future. Grace loves animals and wants to be a veterinarian when she grows up - as well as a firefighter, hairstylist and mom.



Hayden

5, Missouri
Pre-B acute lymphoblastic leukemia, in treatment

In the summer of 2012, Hayden was diagnosed with pre-B acute lymphoblastic leukemia. "He has a take-control approach towards his care," his mom Jackie says, and he never fails to question the purpose of every medication, procedure or change to his treatment plan.

Hayden suffers from chemotherapy-related joint pain, making it hard for him to walk for long periods of time. But that doesn't stop him from running after, or away from, his younger twin brothers.

When Hayden isn't at the hospital, you will find him playing baseball, building forts or helping out on the family farm. He looks forward to the end of his cancer treatment in February 2016. Then he can focus all of his energy on his next great feat: becoming Batman.

Harlem

8, California
Hodgkin lymphoma, no evidence of disease

At 8 years old, Harlem has already proven himself to be a powerhouse on the track and soccer field. Looking at him now, you never would guess that he was diagnosed with Hodgkin's lymphoma at the age of 5.

In fact, you might not have known it while he was in treatment, either. Harlem's parents always knew he was tough, but even they were shocked by his undaunted strength during round after round of chemotherapy.

Like many kids his age, Harlem's favorite time of the year is Christmas. But his family now celebrates a new holiday: December 27, the day Harlem's doctors told him he was cancer free.

Alan

Forever 5, Texas
Unclassified sarcoma
Nov. 7, 2007 - Jan. 17, 2013

Nicknamed Mr. Cheeks for the frequent, easy smiles that stretched across his face, Alan was diagnosed with a rare sarcoma in his hip at 17 months old. Alan battled cancer for most of his life, but for the five short years he graced this earth, he was pure joy.

Alan's bright light shines on through the countless lives he touched, in the research for a cure that is funded in his memory and in the hope that the research gives to children and families.

Alan loved monochromatic animals - penguins, zebras and pandas. He loved reading, learning and exploring. But most of all, Alan loved numbers - counting them, adding them, punching them into his calculator, pressing them on the elevator.

