

YOUR ULTIMATE SHAVEE GUIDE 2020

WHY YOUR SHAVE MATTERS

**EVERY
2 MINUTES
A CHILD IS
DIAGNOSED
WITH CANCER
WORLDWIDE.**

**1 IN 5
KIDS WITH
CANCER IN
THE U.S. WILL
NOT SURVIVE.**

**99%
OF KIDS WHO
SURVIVE
CANCER
SUFFER
LONG-TERM
HEALTH
ISSUES
FROM TREATMENT
BY AGE 50.**

**\$500
FUNDS
20 HOURS
OF RESEARCH
TO IMPROVE
PATIENT AND
SURVIVOR
QUALITY OF LIFE.**

**\$1,000
HELPS PAY FOR
ONE CHILD TO BE
TREATED ON A
CLINICAL TRIAL,
OFTEN THEIR
BEST HOPE
FOR A CURE.**

**ST. BALDRICK'S
FOUNDATION
IS THE #1
PRIVATE
FUNDER
OF CHILDHOOD
CANCER
RESEARCH GRANTS,
WORLDWIDE.**



Joel and Seth were identical twins and best friends. Seth was diagnosed with Myeloid Sarcoma, a rare form of Acute Myeloid Leukemia (AML) and Joel was later diagnosed with AML. Both boys relapsed following bone marrow transplants and passed away.

Your fundraising to [#DFYchildhoodCancers](#) will support discoveries that lead to cures for kids.

FRONT: Seth (Forever 4) & Joel (Forever 3),
2 of 6 2020 Ambassadors
BACK: Will, Nathaniel & Natalie

1 HOW TO GET STARTED



STEP 1 Be your 1st donor!



STEP 2 Customize your page with a photo, message and video.



STEP 3 Pick an Honored Kid.



STEP 4 Share your page with your network.



STEP 5 Join a team or start your own.



STEP 6 Explore the Resource Lounge for ideas, tips and tools.



STEP 7 Thank your donors!

2 HOW TO GET DONATIONS



FUNDRAISE WITH FACEBOOK

Create a Facebook Fundraiser through your dashboard to reach more friends.



CASH (OR CHECK) IN HAND

Instantly submit cash donations online and mail checks directly to us. At your event, use these forms to turn in any remaining cash or checks.



MOBILE APP

Use the SBF Fundraising App (Android or Apple) to instantly submit check donations to your page.



MATCHING GIFTS

Ask your donors to check with their employers about matching gifts to double their donations.

3 HOW TO RAISE \$500 IN A WEEK

DAY 1	Donate \$25 towards your goal.	\$25
DAY 2	Call on 3 family members to give \$25.	\$75
DAY 3	Holler at 5 friends to throw down \$15.	\$75
DAY 4	Ask 5 coworkers or classmates for \$10.	\$50
DAY 5	Email 15 people to pitch in \$10 each.	\$150
DAY 6	Hit up 2 local spots you visit regularly for \$25.	\$50
DAY 7	Lean on your social media network to help you raise \$75.	\$75

SEE HOW EASY IT CAN BE? That's enough to fund one week of hands-on work in a pediatric oncology research lab for a student. **\$500**

**WITH YOUR HELP,
ST. BALDRICK'S
CAN SUPPORT
DISCOVERIES
THAT LEAD TO
CURES FOR KIDS
WITH CANCER.**

TIPS AND TOOLS

Check out helpful resources to reach your goal and request materials to promote your shave:

StBaldricks.org/resource-lounge or StBaldricks.org/shavee-tips

QUESTIONS

Get in touch with your Volunteer Event Organizer by signing in to your Members Area, or reach us at ShaveeHelp@StBaldricks.org or **888.899.BALD**

PROUD NATIONAL PARTNER
SportClips
HAIRCUTS

 St. Baldrick's
FOUNDATION

DFY
CHILDHOOD CANCERS.