YOUR ULTIMATE SHAVEE GUIDE 2020

WHY YOUR SHAVE MATTERS

EVERY 2 MINUTES A CHILD IS DIAGNOSED WITH CANCER WORLDWIDE.

99% OF KIDS WHO SURVIVE CANCER SUFFER LONG-TERM HEALTH ISSUES FROM TREATMENT BY AGE 50.

$500 FUNDS 20 HOURS OF RESEARCH TO IMPROVE PATIENT AND SURVIVOR QUALITY OF LIFE.

$1,000 HELPS PAY FOR ONE CHILD TO BE TREATED ON A CLINICAL TRIAL, OFTEN THEIR BEST HOPE FOR A CURE.

ST. BALDRICK’S FOUNDATION IS THE #1 PRIVATE FUNDER OF CHILDHOOD CANCER RESEARCH GRANTS, WORLDWIDE.

Joel and Seth were identical twins and best friends. Seth was diagnosed with Myeloid Sarcoma, a rare form of Acute Myeloid Leukemia (AML) and Joel was later diagnosed with AML. Both boys relapsed following bone marrow transplants and passed away.

Your fundraising to #DFYchildhoodCancers will support discoveries that lead to cures for kids.

FRONT: Seth (Forever 4) & Joel (Forever 3), 2 of 6 2020 Ambassadors
BACK: Will, Nathaniel & Natalie
1 HOW TO GET STARTED

STEP 1  Be your 1st donor!
STEP 2  Customize your page with a photo, message and video.
STEP 3  Pick an Honored Kid.
STEP 4  Share your page with your network.
STEP 5  Join a team or start your own.
STEP 6  Explore the Resource Lounge for ideas, tips and tools.
STEP 7  Thank your donors!

2 HOW TO GET DONATIONS

FUNDRAISE WITH FACEBOOK  
Create a Facebook Fundraiser through your dashboard to reach more friends.

CASH (OR CHECK) IN HAND
Instantly submit cash donations online and mail checks directly to us. At your event, use these forms to turn in any remaining cash or checks.

MOBILE APP
Use the SBF Fundraising App (Android or Apple) to instantly submit check donations to your page.

MATCHING GIFTS
Ask your donors to check with their employers about matching gifts to double their donations.

3 HOW TO RAISE $500 IN A WEEK

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<thead>
<tr>
<th>DAY</th>
<th>TIP</th>
<th>DONATION</th>
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<tbody>
<tr>
<td>1</td>
<td>Donate $25 towards your goal.</td>
<td>$25</td>
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<tr>
<td>2</td>
<td>Call on 3 family members to give $25.</td>
<td>$75</td>
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<td>3</td>
<td>Holler at 5 friends to throw down $15.</td>
<td>$75</td>
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<td>4</td>
<td>Ask 5 coworkers or classmates for $10.</td>
<td>$50</td>
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<td>5</td>
<td>Email 15 people to pitch in $10 each.</td>
<td>$150</td>
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<td>6</td>
<td>Hit up 2 local spots you visit regularly for $25.</td>
<td>$50</td>
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<td>7</td>
<td>Lean on your social media network to help you raise $75.</td>
<td>$75</td>
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SEE HOW EASY IT CAN BE? That’s enough to fund one week of hands-on work in a pediatric oncology research lab for a student. $500

TIPS AND TOOLS
Check out helpful resources to reach your goal and request materials to promote your shave: StBaldricks.org/resource-lounge or StBaldricks.org/shavee-tips

QUESTIONS
Get in touch with your Volunteer Event Organizer by signing in to your Members Area, or reach us at ShaveeHelp@StBaldricks.org or 888.899.BALD

WITH YOUR HELP, ST. BALDRICK’S CAN SUPPORT DISCOVERIES THAT LEAD TO CURES FOR KIDS WITH CANCER.