

# YOUR ULTIMATE SHAVEE GUIDE 2021

Every **2 MINUTES** → a child is diagnosed with cancer. → In the U.S., **1 in 5** → will not survive. → Since St. Baldrick's began, the 5-year survival rate has risen from above **79% TO ALMOST 85%.**

But there are still cancers no child survives. And *5-year survival* isn't the same as a cure. Many kids are still in treatment → **5 YEARS** → after diagnosis, or die after that milestone. → Raise **\$500** → and you'll fund **20 HOURS** → of research to improve a patient or survivor's quality of life. → You and I are not here to give kids **5 MORE YEARS.** → We're in this to **GIVE KIDS A LIFETIME.**

→ Raise **\$1000** → and you'll help treat a child on a clinical trial, often their best hope for a cure. → You're a part of St. Baldrick's - **THE WORLD'S TOP** → non-government funder of childhood cancer research grants.

Nicknamed *Beautiful Soul* when she was born, Alexa Moore proves it true every day. Diagnosed with clear cell sarcoma of the kidney at the age of three, she is now 16 and shows no evidence of disease. In Alexa's words, "**People like you help find cures for kids like me. I can't thank you enough.**"

Your fundraising supports lifesaving research to [#ConquerKidsCancer](#).



# 1 HOW TO GET STARTED



**STEP 1** Be your 1st donor!



**STEP 2** Customize your page with a photo, message and video.



**STEP 3** Pick an Honored Kid.



**STEP 4** Share your page with your social media network.



**STEP 5** Join a team or start your own.



**STEP 6** Explore the Resource Lounge for ideas, tips and tools.



**STEP 7** Thank your donors!

# 2 HOW TO GET DONATIONS



## FUNDRAISE WITH FACEBOOK

Create a Facebook Fundraiser through your dashboard to reach more friends and increase your donations.



## CASH (OR CHECK) IN HAND

Instantly submit cash donations online and mail checks directly to us. If your event is in person, use these forms to turn in any remaining cash or checks.



## MATCHING GIFTS

Ask your donors to check with their employers about matching gifts to double their donations.



## FRIENDS FOR THE FUTURE

Ask friends to donate monthly to reach your goal faster.



## CREATE A LASTING LEGACY

Write your will and give a gift to St. Baldrick's to fight kids' cancer for generations to come. Use FreeWill to create your plans and your legacy today.

# 3 HOW TO RAISE \$500 IN A WEEK

<b>DAY 1</b>	Donate \$25 towards your goal.	\$25
<b>DAY 2</b>	Call on 3 family members to give \$25.	\$75
<b>DAY 3</b>	Holler at 5 friends to throw down \$15.	\$75
<b>DAY 4</b>	Ask 5 coworkers or classmates for \$10.	\$50
<b>DAY 5</b>	Email 15 people to pitch in \$10 each.	\$150
<b>DAY 6</b>	Hit up 2 local spots you visit regularly for \$25.	\$50
<b>DAY 7</b>	Lean on your social media network to help you raise \$75.	\$75

**HOW EASY WAS THAT?** The \$500 you raise can help researchers explore a new idea — or turn a concept into a new cure for kids. **\$500**

**YOUR ST. BALDRICK'S  
FUNDRAISING SUPPORTS  
DISCOVERIES TO  
#GiveKidsALifetime**

## TIPS AND TOOLS

Check out [StBaldricks.org/shavee-tips](http://StBaldricks.org/shavee-tips) for other ways to promote your shave.

## QUESTIONS

Get in touch with your Volunteer Event Organizer by signing in to your Members Area, or reach us at [ShaveeHelp@StBaldricks.org](mailto:ShaveeHelp@StBaldricks.org) or 888.899.BALD

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