

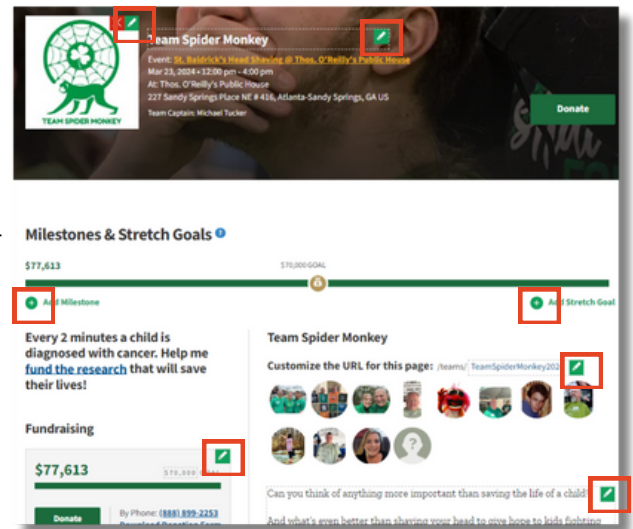
Thank you for being a champion for kid's cancer research! We know it's a big job to lead a team of fundraisers so here are some pointers to help you reach your team's fundraising goal!

Top Five Ways to be a Terrific Team Captain

- Recruit early and aim for at least three teammates or more!
- Educate your team about the [St. Baldrick's mission](#) and impact they will make.
- Create a team fundraising plan. Set weekly or monthly goals for the team and individuals.
- Communicate consistently to keep teammates motivated. Weekly messages help!
- Create friendly competitions. Reward your top performers and strive to be the top team at your event.

Get Your Team Fundraising Started

- Personalize your team page - customize your URL, add a photo, personalize your message, and share it.
- From your participant dashboard, under Team details, click on 'View and Edit Team Page'. Once there, anything with a green pencil icon is editable.
- Check out the [Resource Lounge](#) for helpful fundraising tools and share them with your team.
- Host a team kick off meeting to brainstorm fundraising ideas together, pick a theme look for day of event or talk about [honoring kids](#) with your team participation.



Team Fundraising Ideas

- Create donor incentives. For example: Tell a donor if they give the largest team donation, they'll get to choose what color to dye a brave shavee's hair leading up to the shave.
- Ask donors to give \$20 for each head that's shaved on your team. These donations will add up fast!
- Plan a [Do What You Want](#) fundraiser together:
 - Host something different like a group car wash, game night, or plan a "party with a purpose" by hosting a luncheon, dinner, or happy hour to share why St. Baldrick's is special to your group and ask attendees to give towards your team goal.
 - Use your team's talents. Ask team members to host a virtual or in-person class (i.e. fitness, yoga, cooking, music, or financial advisory, for example) or lead a fun activity and collect donations to attend their "class for a cause."
 - Put your taste buds to the test and host a group cook-off. Ask each team member to bring their prized recipes (i.e. BBQ, chili or baked goods, for example) and collect donations for entry. Attendees will leave feeling full and satisfied for helping your cause.
 - Approach local businesses to display a donation box, contribute a percentage of sales, or host a "St. Baldrick's Night" to collect donations.

“As a team captain, focus on your own fundraising efforts first because others will follow your lead if you set the bar high.”
— Andrew, Raleigh, NC