

Your Ultimate 2025 Fundraising Guide

Whether you're shaving your head, cutting your hair or simply asking people to give, this guide will help every step of the way!

Meet Kaylee!



Kaylee is a typical middle schooler who loves Squishmallows, playing Roblox, watching Spongebob, and spending time with her sisters. Diagnosed with osteosarcoma, on June 19, 2023. Kaylee underwent ten months of chemotherapy, four surgeries, and physical therapy. One surgery, involved removing the middle part of her leg (including the tumor). After five months of learning to walk with a prosthetic, Kaylee rang the bell on February 2, 2024, to celebrate the end of treatment. Although she will continue regular scans to make sure the cancer hasn't returned, research has given her the chance to focus on what matters most, spending her days enjoying the activities she loves, just like any other kid.

1. How to Get Started

- 1 Be your 1st donor!
Pro tip: Raise \$50 to receive a shirt & lapel pin.
- 2 Customize your fundraising page with a photo, message, and video. Remember to pick an Honored Kid!
- 3 Share your page with your social media networks.
- 4 Explore the [Resource Lounge](#) for ideas, tips, and tools!
Pro Tip: Use the search bar for faster results.
- 5 Thank your donors!

2. How to Get Donations



Fundraise with Facebook

Create a Facebook Fundraiser through your [participant dashboard](#) to reach more friends and increase your donations.



Stretch Goals and Milestones

Keep your fundraising momentum going with creative ideas! Check out [this tool](#).



Matching Gifts

Ask your donors to check with their employers about [matching gifts](#) to double their donations.



Monthly Giving

Ask friends to donate monthly to reach your goal faster.
Pro Tip: Share [this resource](#) to help inspire them.



Create a Lasting Legacy

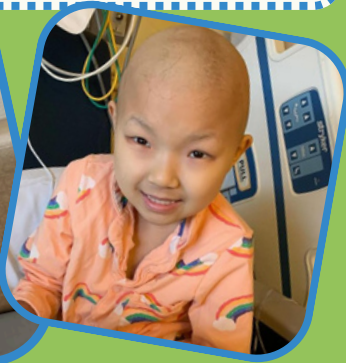
Write your will and give a gift to St. Baldrick's to conquer kids' cancer for generations to come. Use [FreeWill](#) to create your legacy today.

3. How to Raise \$500 in a Week

Day 1	Make a \$25 donation	\$25
Day 2	Ask 3 family members to give \$25	\$75
Day 3	Message 5 friends to contribute \$15	\$75
Day 4	Find 5 work buddies to donate \$10	\$50
Day 5	Ask a local business to pledge \$150	\$150
Day 6	Reach out to your email list to raise \$50	\$50
Day 7	Post on social media to raise \$75	\$75
		\$500!

How easy was that?

By raising \$500, you'll help researchers explore a new idea - or turn a concept into a new cure for kids.
Pro Tip: Submit cash donations instantly and securely online and mail checks directly to the foundation. Be sure to include a [donation form](#) so we can credit your participation!



Be on the look out for our monthly newsletter with more fundraising tips!

Your Fundraising Impact

Every 2 minutes a child is diagnosed with cancer. In the U.S., 1 in 5 will not survive.

\$500 provides chemicals for molecular biology experiments.

Since St. Baldrick's began, the 5-year survival rate has risen from about 79% to 85%.

\$1,250 helps support one child's enrollment in a clinical trial, often their best hope for a cure.

There are still cancers no child survives. And 5-year survival isn't the same as a cure. Many kids are still in treatment 5 years after diagnosis, or die after that milestone.

Thank you for being part of St. Baldrick's - the largest charity funder of childhood cancer research grants.

You and I are not here to give kids 5 more years. We're in this to **#GiveKidsALifetime**.

TIPS AND TOOLS

Check out our blog to get inspired and [www.StBaldricks.org/Shavee-Tips](#) page for ways to promote your involvement.

QUESTIONS?

Get in touch with your volunteer event organizer by signing in to your Members Area, or reach us at [Fundraising@StBaldricks.org](#) or 888.899.BALD.

