

Thank you for deciding to support St. Baldrick's by participating in our Fundraising Charms Program. By selling and displaying our fundraising charms, you will help raise funds for and awareness of childhood cancer research.

- 1.** Display the enclosed posters at your business to promote the sale of fundraising charms. All the necessary supplies are provided free of charge.
- 2.** For a donation of any amount, your customers and employees can write their name on a fundraising charm, which your staff would then display in a visible location.
Tip: Create a 'Messages of Hope' banner where you can post photos of local honored kids and display the signed fundraising charms.
- 3.** If you are supporting a specific event or participant, give the collected donations and a [General Donation Form](#) to the Volunteer Event Organizer (VEO) or to your participant. You can also submit the proceeds on your own these two ways:

a. Check:

Make a check payable to the St. Baldrick's Foundation and mail it along with a [General Donation Form](#) to the address below. Be sure to put "Fundraising Charms" in the memo line of the check along with, if applicable, the event ID number or participant ID number:

St. Baldrick's Foundation
Fundraising Charms Proceeds
1333 S. Mayflower Ave., Suite 400
Monrovia, CA 91016

b. Online:

Post your donations online instantly by making the donation to StBaldricks.org. You can submit the donations online using your own credit card and then keep the cash as your reimbursement.

Questions? We're here to help! Contact us at Events@StBaldricks.org or call 888.899.BALD (2253).