

Almost anything can be turned into a fundraiser, it begins with you! Want to see how many free throws you can make in an hour? Do it. Think you can beat your friends in a gaming challenge? We think you can, too! Put the “fun” back into fundraising with these ideas to #ConquerKidsCancer!

Athletic Fundraisers — It's easy to incorporate fundraising into your active lifestyle.

- **Buck-a-Mile** — Tell friends and family you'll walk a mile or do an activity of your choice for every donation collected. Get creative and do pull-ups, snap a silly photo or share a favorite memory at each check point!
- **Sports Tournament** — This is a perfect match to involve your school or college. Put a unique spin and host a student's vs teacher's obstacle race or game of dodgeball. Collect a “donate to play” contribution or a donation to watch the games.
- **Spin Studio Charity Ride** — A great idea for virtual and in person attendees, make it a marathon by riding a stationary bike for a set amount of time and switch off with another member to see how long you can go.

Parties and Celebrations — Is there a better reason to celebrate than conquering cancer?

- **Donate Your Special Day** — Any occasion where you may receive gifts is the ideal opening to ask for donations instead, including your birthday, graduation or even wedding!
- **Company Holiday Party** — Make the next office event a charitable one! Seek in-kind donations from vendors to use for a raffle or silent auction. Highlight a family to honor and share their story as motivation.
- **Lip Sync Battle** — You don't have to be musically inclined to join this challenge, just a list of songs and a fun attitude. Allow contestants to dress up and practice a routine ahead of time or it could be spontaneous. At the end, let the crowd vote on best performance to receive their Grammy!

Sales and Give-Back — Share your business with others. It's a two for one deal!

- **Business Give-Back Night** — Restaurants can promote an exclusive menu item at happy hour or donate a percentage of the day's profits. Check out website like GroupRaise or Toast to see if your favorite spot already gives back. Be sure to follow BBB guidelines and the Fine Print.
- **Independent Consultants** — Do you work with companies like Rodan and Fields, Pampered Chef or Stella + Dot? See if they'll make a match or donate your commission. Do both to beat your goal!
- **Creating for a Cause** — Have a side gig making custom ornaments or selling sweet treats? Set up shop at the farmer's market or online store and for every donation offer a chance to enter a raffle for a gift.

Other Fundraisers — Not sure where your idea fits? We got you covered!

- **Take to Social Media** — Set up an online fundraiser and invite your network to donate. You can make your fundraiser as long or as short as you'd like. Start one on Facebook today!
- **Donate Your Hair** — Instead of shaving, think about a ponytail chop. Fundraise and donate those locks to a wig making organization or environmental group. Read more on the hair donation blog.
- **Cook-Off** — Combine food, community and some friendly competition, and you'll have a recipe for success. Amateur chefs pay to enter, while guests donate to be taste testers and vote for the winning dish.

Questions? We are here to help! Contact us at DWYWHelp@StBaldricks.org.

