

While the Do What You Want (DWYW) fundraising program is meant for everything and almost anything other than head-shaving, we want our participants to have an enjoyable and, above all, safe experience. Before you get started, please review the following, including our [Terms and Conditions](#):

## Having an Athletic fundraiser?

If you plan to create your own race or ride instead of participating in a pre-established event, please be sure to check with local city ordinances for prior approval. Carefully review and plan for potential issues, including weather alternatives, especially if it involves open water and/or contact sports. Do not allow participants to join if they are in pain or feeling unwell. Check in with our staff for suitable waivers to limit liability in case of injury.

**Things to keep in mind:** Where will the fundraiser take place and who is your target audience? Will there be medical personnel present or nearby facilities to ensure safety regulations are met?

## Having a Celebration fundraiser?

Large gatherings of 500 people or more, including concerts, festivals or activities that involve alcohol will need additional waivers for participants to join the festivities. If you plan to include a raffle and/or silent auction, you must check your state's gambling laws and restrictions.

**Things to consider:** What does the guest list look like and how will participants buy tickets to attend your fundraiser? Will there be a need for designated drivers or waivers informing participants beforehand of any liabilities? Crowd control and fire exit regulations need to be in place before hosting. Check with our DWYW team for release of liability forms.

## Having a Sales and Give Back fundraiser?

This option is ideal for businesses, groups or independent consultants to donate a portion of proceeds back to the St. Baldrick's Foundation. Please handle all funds carefully and be transparent with your donors and/or customers if a percentage of sales is going back to your business. Think about the best timing for your fundraiser to maximize sales. Also, make sure to connect with our staff to discuss how to submit funds.

**Things to know:** [Per BBB regulations](#) be sure to share the exact amount coming back to the Foundation, duration of fundraiser, and any minimum or max caps associated with your fundraiser. Businesses may choose to donate anywhere from 5%–100% of an item's retail sales price or total net amount. We encourage companies to use verbiage such as "proceeds will support the St. Baldrick's Foundation..." or "the St. Baldrick's Foundation will be the beneficiary..." rather than "partnering" or "in partnership with," unless otherwise agreed upon. Funds must be submitted to us within two weeks after the fundraiser has ended.

## Having a different kind of fundraiser?

For any truly unique ideas such as auto-related activities (Poker Runs, demolitions derbies, etc.), cross-country treks or adrenaline seeking experiences, be advised that additional review with our risk management team will be needed before moving forward.

**Things to think about:** Safety is always the top priority. Be sure any permissions are given ahead of time, backup plans are in place and first aid is available. Always defer to state and local health guidelines for in person gatherings.